I absolutely do not want the ban lifted. Until cell phone etiquette vastly improves this would be intolerable to anyone in a confined space for multiple hours. I can just see it now, in our boredom calling a friend and - "oh I'm on the plane, we are taxiing and we've just taken off..." it could drive you to violence after several hours of this type of commentary.

I understand that we all want to be able to communicate and be in contact all of the time so if this was the case then allowing text messaging rather than vocal communication may be the answer. Although enforcing that may be difficult. If you desperately need to contact someone then most planes now have phones available for general use (albeit at a high cost).